Edward D Hansen Conference Center, Everett
October 4-6

International Quilt & Fiber Arts Festival 2024

SPONSORSHIP INVITATION

Q. What is sponsorship?
A. A gift of money or in-kind goods or services to support the mission, goals and objectives of the event.

Q. Who can be a sponsor?
A. Any individual, business, or organization

Q. What is the benefit of becoming a sponsor?
A. Visibility – to your customers and to your community – and the opportunity to support an organization you love. In appreciation, here are some of the ways we can thank you:

- Your name and logo prominently displayed at the festival during the event and online during the three-month "Best of the Festival" exhibit at the Museum
- Recognition in the souvenir program distributed in-person and online to attendees, artists, and vendors
- Free Passes to the Festival
- Invitation to and recognition at the exclusive Preview Reception the evening of October 3.
- Recognition in the September and October Museum e-News (over 4,000 subscribers)
- Recognition in the Random Threads member magazine

Q. What are the sponsorship levels?
A.

- $5,000 and above – Platinum; $2,500-$4,999 – Gold; $1,000-$2,499- Silver; $500 to $999 – Bronze

Q. What type of events or activities can I sponsor?
A.

- Underwrite the costs of the venue - $10,000
- Underwrite advertising – print, radio, and television - $5,000
- Exclusive Preview Reception - $5,000
- Souvenir Program - $4,000
- Underwrite rental and installation of pipe & drapes for exhibition installation - $2,500
- Exhibition props: easels, mannequins, pedestals - $2,000 (or in-kind donation)
- Production of awards - $2,000 (will not include sponsor name on award)
- Door prize - $1,500 (in-kind donations also acceptable)
- Special exhibition lighting - $1,000 (in-kind donations also acceptable)
- Sponsor an individual workshop or lecture - $500-$1,500
- Cash awards for "Best of Show" (2 - $750 Quilt and $750 Fiber Arts) and "Peoples' Choice" categories (2 - $500 Quilt and $500 Fiber Arts)

If you'd like to contribute support in a specific area but don't want to sponsor the entire cost, partial sponsorship is an option. General sponsorship (no designation of where your donation is to be spent) is always welcome!

Q. How do I become a sponsor?
A. Contact June Cook, Festival Chair, 360-333-9311 or juneco47@gmail.com, or Amy Green, Executive Director, 360-466-4288 or director@qfamuseum.org

International
Quilt & Fiber
Arts Festival
2024

SPONSORSHIP FORM

Name: _____

Mail Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email:_____

How would you like to be acknowledged in the program:

_____

Please tell us what you would like to sponsor:

- ❑ Underwrite the costs of the venue - $10,000
- ❑ Underwrite advertising – print, radio, and television - $5,000
- ❑ Exclusive Preview Reception - $5,000
- ❑ Souvenir Program - $4,000
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- ❑ Special exhibition lighting - $1,000 (in-kind donations also acceptable)
- ❑ Sponsor an individual workshop or lecture - $500-$1,500
- ❑ Cash award for "Best of Show" - $750 ea. (2 awarded)
- ❑ Cash award for "Peoples' Choice" - $500 ea. (2 awarded)
- ❑ General festival sponsorship to be used as needed: $_____

If your sponsorship will be an "in-kind" gift, please tell us what is being donated.

_____

_____

Thank you for your support! Your donation, along with this form, can be mailed to:

PNW Quilt & Fiber Arts Museum
Post Office Box 1270
La Conner, WA 98273

Please contact us with any questions: (360) 466-4288