



FiberFest 2020 Information & Requirements

The **Pacific Northwest Quilt & Fiber Arts Museum** will present our annual fundraising event, **FiberFest**, on Sunday, April 26, 2020, with a Preview Event on Saturday, April 25, 4-6:00pm. FiberFest is a one-day sale event of unique fabrics, yarns, textiles, embellishments, and tools for the quilt and fiber artist. Our goal is to offer quilters and fiber artists the opportunity to purchase unique, hard-to-find or handmade materials with which to make their *own* art. At the same time, your participation will support our vital mission and help to secure the future of our organization.

The 2020 event will be held again in Maple Hall, just one block down from the Museum on Douglas St. between 1st and 2nd Streets. This venue, along with the date coinciding with the Tulip Festival, is ideally situated to attract foot traffic. It gives easy access to downtown visitors and restaurants and was a successful event location last year.

We will not be offering concessions to the public at this venue but are looking into getting box lunches available for our volunteers and vendors to purchase. All vendors for the event will be provided with a *free parking permit* for the public lot on Moore St, approximately ½ block behind Maple Hall.

We provide the space, advertising, door prizes, cashier services, and volunteers to assist with the event. You provide your professionally packaged products and display fixtures. You (or someone you designate) must be present to sell and talk about your items or creative process with the customers for both the Saturday Preview Event (4-6PM) and the Sunday sale (10AM- 4PM.)

How it works:

- There is no booth fee or up-front costs to you! We are accepting applications now through March 15, 2020 or until all slots are full. The earlier we fill our slots, the better our marketing can be!
- As artists are accepted, information about them and their product or creative process will be publicized on our website. We will also provide bookmarks and posters to our artists to publicize the event, as well as distribute these at key locations throughout the area. We begin advertising this event immediately after the holiday season but increase our efforts beginning February via the internet, print advertising throughout Western Washington and British Columbia, as well as in-person group presentations and radio spots on NPR.
- Setup will be Saturday, April 25 between 9:30am-3pm. All booths need to be ready for customers no later than 3:30 on Saturday in order to participate in the exclusive Preview Event sale from 4-6pm. Sunday will be free and open to the public from 10am-4pm. We provide

tables/chairs, name sign, and backdrop drapes; you provide any booth “décor” and your product, with all sales processed through a consolidated cashier’s station.

- Within 5 business days following the event, a reconciliation report of sales is sent to artists for verification. When both you and the Museum agree that the sales accounting is correct, you will receive a check within one week. Sale revenues are allocated 70% artist or group/30% Museum support.

We will be accepting applications based on 1) product and how it will be presented, 2) available space, and 3) minimal competing with multiple booths offering same or highly similar products (i.e. we do not want three vendors selling Yukata cotton!) *While finished products and wearable art are welcome, we will give priority to textiles and fiber art materials.* Product must be professionally presented. We’ve tried to define what that means but have not come up with a defined standard that addressed all – or even the majority – of questions! The best way is to include a picture with your application of a prior booth at this or another show, or picture showing how you intend to package and/or label your items. Bottom line, we don’t want to look like a big rummage or yard sale.

Last year we had several people take advantage of staying in the area at someone’s house to minimize their travel time and expense, and they had a great time with their hosts! We are again trying to obtain accommodations available for Saturday night in people’s homes for anyone that would find this helpful. We hope this will help retain many of our wonderful artists!

For more information and application, **email** FiberFest@qfamuseum.org, **call** the Museum at 360-466-4288. You can also find more information on our **website** at www.qfamuseum.org/FiberFest.html.



Thank you for supporting *your* local Quilt & Fiber Arts Museum!

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