

International Quilt & Fiber Arts Festival 2022

October 7-9, 2022

Edward D Hansen Conference Center, Everett



SPONSORSHIP INVITATION

Q. What is sponsorship?

A. A gift of money or in-kind goods or services to support the mission, goals and objectives of the event.

Q. Who can be a sponsor?

A. Any individual, business, or organization

Q. What is the benefit of becoming a sponsor?

A. Visibility – to your customers and to your community – and the opportunity to support an organization you love. In appreciation, here are some of the ways we can thank you:

- Your name and logo prominently displayed at the Festival and during the three-month “Best of the Festival” exhibit at the Museum
- Recognition in the souvenir program distributed to 1,000+ attendees, artists and vendors.
- Four three-day passes to the Festival
- Invitation to and recognition at the exclusive Preview Reception the evening of October 6.
- Your name, logo, and website link on the Museum website for one year
- Recognition in the September and October Museum e-News (over 3,900 subscribers)
- Recognition in the 4th quarter Random Threads member magazine

Q. What type of events or activities can I sponsor at what level?

A.

- Cash awards for “Best of Show” and “Peoples’ Choice” categories - \$500 each
- Sponsor an individual workshop or lecture - \$500-\$1,500
- Special exhibition lighting - \$1,000 (in-kind donations also acceptable)
- Production of awards - \$1,500
- Door prize - \$1,500 (in-kind donations also acceptable)
- Exclusive Preview Reception - \$2,000
- Souvenir Program - \$2,000
- Exhibition props: easels, mannequins, pedestals - \$2,000 (in-kind donation or loan of items acceptable)
- Underwrite rental and installation of pipe & drapes for exhibition installation - \$2,500
- Underwrite advertising – print, radio and television - \$5,000
- Underwrite the costs of the venue - \$10,000

If you’d like to contribute support in a specific area but don’t want to sponsor the entire cost, partial sponsorship is an option. General sponsorship (no designation of where your donation is to be spent) is always welcome!

Q. How do I become a sponsor?

A. Contact June Cook, Festival Chair, 360-333-9311 or juneco47@gmail.com, or Amy Green, Executive Director, 360-466-4288 or amy@qfamuseum.org

