

International Quilt & Fiber Arts Festival 2023

October 6-8

Edward D Hansen Conference Center, Everett



SPONSORSHIP INVITATION

Q. What is a sponsorship?

A. A gift of money or in-kind goods or services to support the mission, goals and objectives of the Festival

Q. Who can be a sponsor?

A. Any individual, business, or organization

Q. What is the benefit of becoming a sponsor?

A. Visibility – to your customers and to your community – and the opportunity to support an organization you love. In appreciation, here are just some of the ways we can thank you:

- Your name/logo and web URL prominently displayed at the Festival and during the “Best of the Festival” exhibit at the Museum
- Recognition in the souvenir program distributed to 1,000+ attendees, artists and vendors plus available to download online until next year’s Festival
- Complimentary passes to the Festival
- Invitation to and recognition at the exclusive Preview Reception the evening of October 5
- Your name, logo, and web URL on the Museum website for one year
- Recognition in the September and October Museum e-News (over 4,200 subscribers)

Q. What type of events or activities can I sponsor at what level?

A. Full or partial sponsorships are available in the following areas:

- \$10,000 Underwrite Convention Center rental
- \$5,000 Underwrite Souvenir Program
- \$2,500 Sponsor Preview Reception
- Underwrite rental and Installation of pipe and drape
- Underwrite rental and installation of exhibit lighting (*new for 2023!*)
- \$1,500-1,000 Underwrite production of award plaques
- Sponsor an individual workshop or lecture
- \$999-100 Underwrite “Best in Show” cash award of \$750 (no longer available)
- Underwrite one or both “People’s Choice” awards - \$500 each (no longer available)
- Contribute to “Shipping Scholarship” fund to help international entrants ship their artwork (Entrants will apply for assistance and receive partial reimbursement of total shipping costs)
- Items to be included in Door Prize raffle

General underwriting (no designation of where your donation is to be spent) is always welcome!

Q. How do I become a sponsor?

A. Contact June Cook, Festival Chair, 360-333-9311 or juneco47@gmail.com, or Amy Green, Executive Director, 360-466-4288 ext. 103 or amy@qfamuseum.org

